



Committed to providing caring, comprehensive, and esthetically driven dental care, in a truly comfortable environment. Utilizing the latest technology, while delivering 5 Star Service.

First Issue Newsletter

Fall 2011

Using your Insurance benefits, Flex Spending, or HSA.

Don't forget to use your benefits for 2011. Most insurances do NOT let you roll-over benefits. Call us, and we can find out how much is left for the year.



We have New Technology!

One day Dentistry. We now have the ability to make porcelain restorations using Cerec CAD/CAM technology. No more messy impressions, or a second visit. A Digital Scan of the tooth, allows us to design the tooth right, then and there! That's BIG news!



Patient Appreciation Party Photos



Orthodontic



**Invisalign
Special
\$500 off**



From now until December 31, 2011, we will deduct \$500 off your proposed Invisalign Treatment fee. Just mention this newsletter.

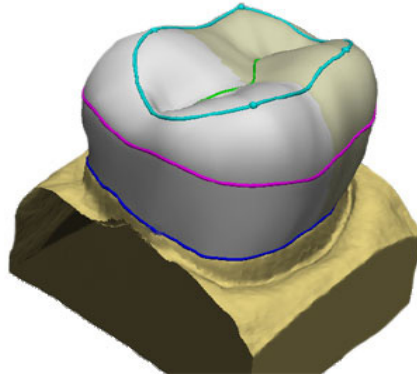
The way it works...

Invisalign is a series of transparent medical grade plastic aligners that move the teeth into ideal arch form. The patient changes into a new aligner every two weeks. The degree of correction, determines the amount of treatment time. Typical treatment times are under 1 year. For a Free Evaluation, Call today!



Digital Impression

After examining the tooth and determining the course of treatment, we will prepare your tooth for the restoration. First your tooth will be coated with a safe, tasteless powder. Next we use a state-of-the-art digital camera to create a 3D optical impression. The digital image replaces the physical impression required in traditional procedures.



Computer Aided Design

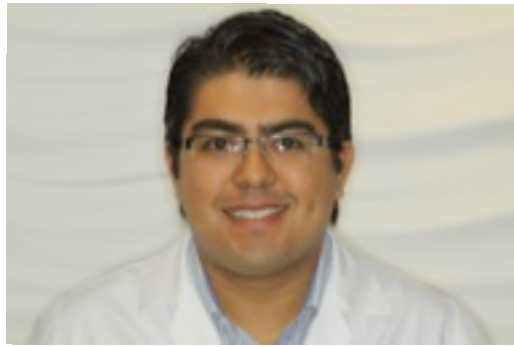
The use of State-of-the-art CAD software allows us to design every precise detail of your restoration with incredibly detailed accuracy. The software allows us to customize the shape of the restoration to exactly fit your bite.



Milling and Placement

While you wait, exact design specifications are sent to our in office laboratory for milling of your restoration. In the same appointment, your all-ceramic, color matched restoration is ready for placement. Your new restoration is then fitted, polished and bonded for permanent placement. Your tooth is restored back to its natural form, function and beauty. All in one Single Visit!





Cathy CDA

- Certified Dental Assistant
- Attended University of North Carolina Dental School Assistant Program
- Clinical assistant for over 10+ years
- Radiology certification
- Cathy's relaxed personality keeps her patients calm.

Raul

- Clinical Treatment Coordinator
- Comes from a family of dentists.
- 12+ years of dental assisting.
- Certified in CAD/CAM Cerec design
- Raul's comforting skills always create an enjoyable and pleasant environment for patients.

Amanda RDH

- Registered dental hygienist
- Earned her dental Hygiene Degree from Kennedy King College through UIC School of Dentistry
- Associates in Biology from Hagerstown Community College, Maryland
- Provides periodontal therapy and individualized oral hygiene education
- Certified in administration of local anesthetic, and management of Nitrous Oxide/oxygen sedation
- Amanda's keen consideration for her patient's comfort and oral health education leaves patients raving about a wonderful dental experience

10% OFF your next Visit!

Just mention "Fall Newsletter" and we'll take 10% off your next Dental/Restorative treatment. Valid for treatment scheduled before December 31, 2011. *excludes Invisalign and Hygiene treatment.





photos- Kay Lynn Rose.

Patient Appreciation Party

Water Tower Dental Care hosted our annual patient appreciation party at Zed 451 on August 4th. It was a huge success! With close to 200 patients, we wined and dined while enjoying the phenomenal weather, and cool ambience on the roof top deck. It was an amazing Chicago summer evening and the signature watermelon mojitos, baked brie and mini burgers seemed to be the favorites of the night!

Thanks to everyone that came and we look forward to our party again next summer! Check out our FaceBook page for the winner of the \$500 Raffle Prize.

Charity Dental Work, Thank You!

If you've whitened your teeth 2011, you have actually donated to these Pro-Bono charity cases. Each year, 100% of Whitening Procedures, have gone into our Pro-Bono fund that help local causes.

Check out 2 short videos we created for FACEBOOK / You Tube. Dr. Aneszko created these to express his thanks for the opportunities created by you.

